

**LAWRENCE UNIVERSITY OF WISCONSIN**

Appleton, Wisconsin

**FINANCIAL STATEMENTS**

Including Independent Auditors' Report

As of and for the Years Ended June 30, 2016 and 2015

This page intentionally left blank.

# LAWRENCE UNIVERSITY OF WISCONSIN

## TABLE OF CONTENTS

---

|                                  |        |
|----------------------------------|--------|
| Independent Auditors' Report     | 1      |
| Financial Statements             |        |
| Statements of Financial Position | 2      |
| Statements of Activities         | 3 – 4  |
| Statements of Cash Flows         | 5      |
| Notes to Financial Statements    | 6 – 35 |

This page intentionally left blank.



Baker Tilly Virchow Krause, LLP  
777 E Wisconsin Ave, 32nd Floor  
Milwaukee, WI 53202-5313  
tel 414 777 5500  
fax 414 777 5555  
bakertilly.com

## INDEPENDENT AUDITORS' REPORT

To the Board of Trustees  
Lawrence University of Wisconsin  
Appleton, Wisconsin

We have audited the accompanying financial statements of Lawrence University of Wisconsin (the "University"), which comprise the statements of financial position as of June 30, 2016 and 2015, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Lawrence University of Wisconsin as of June 30, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink that reads "Baker Tilly Virchow Krause, LLP".

Milwaukee, Wisconsin  
October 27, 2016

This page intentionally left blank.

# LAWRENCE UNIVERSITY OF WISCONSIN

## STATEMENTS OF FINANCIAL POSITION June 30, 2016 and 2015

|  | 2016                  | 2015                  |
|--|-----------------------|-----------------------|
| <b>ASSETS</b>  |                       |                       |
| Cash and cash equivalents  | \$ 7,733,979          | \$ 11,801,224         |
| Restricted cash and cash equivalents   | 3,655,395             | 148,100               |
| Receivables:   |                       |                       |
| Contributions, net of allowance for doubtful accounts of \$65,614 and \$80,698           | 17,691,493            | 21,188,649            |
| Student loans receivable, net of allowance for doubtful loans of \$908,000 and \$928,000 | 5,479,453             | 5,520,878             |
| Students accounts, net of allowance for doubtful accounts of \$67,000 and \$62,000       | 265,344               | 161,112               |
| Government grants  | 114,144               | 164,409               |
| Accrued interest   | 126,962               | 120,525               |
| Other  | 124,473               | 129,820               |
| Inventories  | 227,786               | 251,485               |
| Cash surrender value of life insurance and other assets                                  | 3,662,954             | 3,130,215             |
| Investments  | 285,151,509           | 272,061,245           |
| Property and equipment, less accumulated depreciation                                    | 111,585,593           | 106,971,864           |
| <b>TOTAL ASSETS</b>  | <b>\$ 435,819,085</b> | <b>\$ 421,649,526</b> |
| <b>LIABILITIES AND NET ASSETS</b>  |                       |                       |
| <b>LIABILITIES</b>   |                       |                       |
| Accounts payable   | \$ 1,453,991          | \$ 1,059,251          |
| Accrued liabilities  | 10,218,547            | 7,386,186             |
| Deferred income and deposits   | 1,124,422             | 1,012,806             |
| Due to student organizations   | 384,190               | 332,281               |
| Postretirement obligation  | 2,944,144             | 2,854,438             |
| Asset retirement obligation  | 3,388,642             | 3,421,400             |
| Annuities payable  | 1,973,731             | 2,119,106             |
| Long-term debt   | 43,929,380            | 34,839,291            |
| U.S. government grants refundable  | 1,762,594             | 1,749,268             |
| Total Liabilities  | 67,179,641            | 54,774,027            |
| <b>NET ASSETS</b>  |                       |                       |
| Unrestricted   | 95,861,100            | 97,712,656            |
| Temporarily restricted   | 58,155,342            | 68,728,257            |
| Permanently restricted   | 214,623,002           | 200,434,586           |
| Total Net Assets   | 368,639,444           | 366,875,499           |
| <b>TOTAL LIABILITIES AND NET ASSETS</b>  | <b>\$ 435,819,085</b> | <b>\$ 421,649,526</b> |

See accompanying notes to financial statements.

**LAWRENCE UNIVERSITY OF WISCONSIN**

STATEMENT OF ACTIVITIES  
Year Ended June 30, 2016

|   | Unrestricted                | Temporarily<br>Restricted   | Permanently<br>Restricted    | Total                        |
|---|-----------------------------|-----------------------------|------------------------------|------------------------------|
| <b>OPERATING REVENUES</b>   |                             |                             |                              |                              |
| Tuition and fees  | \$ 65,875,562               | \$ -                        | \$ -                         | \$ 65,875,562                |
| Room and board  | 13,039,985                  | -                           | -                            | 13,039,985                   |
| Less: tuition discounts   | (35,425,085)                | -                           | -                            | (35,425,085)                 |
| <b>Net Student Revenue</b>  | <b>43,490,462</b>           | <b>-</b>                    | <b>-</b>                     | <b>43,490,462</b>            |
| Auxiliary enterprises   | 1,930,614                   | -                           | -                            | 1,930,614                    |
| Investment return designated for<br>current operations                                | 2,312,420                   | 10,024,255                  | 200,738                      | 12,537,413                   |
| Government grants   | 624,275                     | 9,585                       | -                            | 633,860                      |
| Contribution revenue  | 4,732,680                   | -                           | -                            | 4,732,680                    |
| Other income  | 426,451                     | 76,262                      | -                            | 502,713                      |
|   | <u>53,516,902</u>           | <u>10,110,102</u>           | <u>200,738</u>               | <u>63,827,742</u>            |
| Net assets released from restrictions   | 17,556,824                  | (17,549,831)                | (6,993)                      | -                            |
| <b>Total Operating Revenues</b>   | <b><u>71,073,726</u></b>    | <b><u>(7,439,729)</u></b>   | <b><u>193,745</u></b>        | <b><u>63,827,742</u></b>     |
| <b>OPERATING EXPENSES</b>   |                             |                             |                              |                              |
| Instruction   | 19,622,235                  | -                           | -                            | 19,622,235                   |
| Research  | 725,678                     | -                           | -                            | 725,678                      |
| Public service  | 1,370,832                   | -                           | -                            | 1,370,832                    |
| Academic support  | 4,435,395                   | -                           | -                            | 4,435,395                    |
| Student services  | 6,596,302                   | -                           | -                            | 6,596,302                    |
| Institutional administration  | 14,825,059                  | -                           | -                            | 14,825,059                   |
| Physical plant operations   | 6,338,091                   | -                           | -                            | 6,338,091                    |
| Auxiliary enterprises   | 5,218,632                   | -                           | -                            | 5,218,632                    |
| Interest expense  | 1,321,564                   | -                           | -                            | 1,321,564                    |
| Depreciation  | 7,130,875                   | -                           | -                            | 7,130,875                    |
| <b>Total Operating Expenses</b>   | <b><u>67,584,663</u></b>    | <b><u>-</u></b>             | <b><u>-</u></b>              | <b><u>67,584,663</u></b>     |
| Operating Revenues in Excess (Deficit) of<br>Operating Expenses                       | <u>3,489,063</u>            | <u>(7,439,729)</u>          | <u>193,745</u>               | <u>(3,756,921)</u>           |
| <b>NONOPERATING INCOME (LOSS)</b>   |                             |                             |                              |                              |
| Investment return (deficit) in excess of amounts<br>designated for current operations | (4,066,140)                 | (7,219,289)                 | 70,246                       | (11,215,183)                 |
| Contributions for long-term purposes  | -                           | 4,076,084                   | 14,645,175                   | 18,721,259                   |
| Change in beneficial interests in trusts  | -                           | 7,439                       | (49,367)                     | (41,928)                     |
| Change in value of split interest agreements  | (46,791)                    | 3,780                       | 569,471                      | 526,460                      |
| Other nonoperating items, net   | (1,227,688)                 | (1,200)                     | (1,240,854)                  | (2,469,742)                  |
| <b>Total Nonoperating Income (Loss)</b>   | <b><u>(5,340,619)</u></b>   | <b><u>(3,133,186)</u></b>   | <b><u>13,994,671</u></b>     | <b><u>5,520,866</u></b>      |
| <b>Change in Net Assets</b>   | <b>(1,851,556)</b>          | <b>(10,572,915)</b>         | <b>14,188,416</b>            | <b>1,763,945</b>             |
| NET ASSETS - Beginning of Year  | <u>97,712,656</u>           | <u>68,728,257</u>           | <u>200,434,586</u>           | <u>366,875,499</u>           |
| <b>NET ASSETS - END OF YEAR</b>   | <b><u>\$ 95,861,100</u></b> | <b><u>\$ 58,155,342</u></b> | <b><u>\$ 214,623,002</u></b> | <b><u>\$ 368,639,444</u></b> |

See accompanying notes to financial statements.

**LAWRENCE UNIVERSITY OF WISCONSIN**

STATEMENT OF ACTIVITIES  
Year Ended June 30, 2015

|   | Unrestricted         | Temporarily<br>Restricted | Permanently<br>Restricted | Total                 |
|---|----------------------|---------------------------|---------------------------|-----------------------|
| <b>OPERATING REVENUES</b>   |                      |                           |                           |                       |
| Tuition and fees  | \$ 62,450,021        | \$ -                      | \$ -                      | \$ 62,450,021         |
| Room and board  | 11,884,246           | -                         | -                         | 11,884,246            |
| Less: tuition discounts   | (31,802,414)         | -                         | -                         | (31,802,414)          |
| Net Student Revenue   | 42,531,853           | -                         | -                         | 42,531,853            |
| Auxiliary enterprises   | 1,793,258            | -                         | -                         | 1,793,258             |
| Investment return designated for<br>current operations                                | 2,107,887            | 8,581,935                 | 166,778                   | 10,856,600            |
| Government grants   | 754,817              | -                         | -                         | 754,817               |
| Contribution revenue  | 2,944,879            | -                         | -                         | 2,944,879             |
| Other income  | 561,740              | 108,744                   | -                         | 670,484               |
|   | 50,694,434           | 8,690,679                 | 166,778                   | 59,551,891            |
| Net assets released from restrictions   | 12,045,754           | (12,045,754)              | -                         | -                     |
| Total Operating Revenues  | 62,740,188           | (3,355,075)               | 166,778                   | 59,551,891            |
| <b>OPERATING EXPENSES</b>   |                      |                           |                           |                       |
| Instruction   | 19,171,263           | -                         | -                         | 19,171,263            |
| Research  | 677,459              | -                         | -                         | 677,459               |
| Public service  | 1,476,164            | -                         | -                         | 1,476,164             |
| Academic support  | 4,390,357            | -                         | -                         | 4,390,357             |
| Student services  | 6,116,382            | -                         | -                         | 6,116,382             |
| Institutional administration  | 14,109,843           | -                         | -                         | 14,109,843            |
| Physical plant operations   | 6,755,796            | -                         | -                         | 6,755,796             |
| Auxiliary enterprises   | 4,862,853            | -                         | -                         | 4,862,853             |
| Interest expense  | 1,539,267            | -                         | -                         | 1,539,267             |
| Depreciation  | 7,016,705            | -                         | -                         | 7,016,705             |
| Total Operating Expenses  | 66,116,089           | -                         | -                         | 66,116,089            |
| Operating Revenues in Excess (Deficit) of<br>Operating Expenses                       | (3,375,901)          | (3,355,075)               | 166,778                   | (6,564,198)           |
| <b>NONOPERATING INCOME (LOSS)</b>   |                      |                           |                           |                       |
| Investment return (deficit) in excess of amounts<br>designated for current operations | (1,020,632)          | (2,472,164)               | 106,657                   | (3,386,139)           |
| Contributions for long-term purposes  | -                    | 4,659,225                 | 17,784,721                | 22,443,946            |
| Change in beneficial interests in trusts  | -                    | (6,876)                   | (28,747)                  | (35,623)              |
| Change in value of split interest agreements  | 199,495              | 38,471                    | (222,907)                 | 15,059                |
| Other nonoperating items, net   | 68,816               | (47,374)                  | (2,862)                   | 18,580                |
| Total Nonoperating Income (Loss)  | (752,321)            | 2,171,282                 | 17,636,862                | 19,055,823            |
| Change in Net Assets  | (4,128,222)          | (1,183,793)               | 17,803,640                | 12,491,625            |
| NET ASSETS - Beginning of Year  | 101,840,878          | 69,912,050                | 182,630,946               | 354,383,874           |
| <b>NET ASSETS - END OF YEAR</b>   | <b>\$ 97,712,656</b> | <b>\$ 68,728,257</b>      | <b>\$ 200,434,586</b>     | <b>\$ 366,875,499</b> |

See accompanying notes to financial statements.

**LAWRENCE UNIVERSITY OF WISCONSIN**

STATEMENTS OF CASH FLOWS  
Years Ended June 30, 2016 and 2015

|  | 2016                 | 2015                 |
|--|----------------------|----------------------|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>  |                      |                      |
| Change in net assets   | \$ 1,763,945         | \$ 12,491,625        |
| Adjustments to reconcile change in net assets to net cash flows from operating activities: |                      |                      |
| Depreciation and amortization  | 7,161,413            | 7,016,705            |
| (Gain)/loss on sale of fixed assets  | (41,400)             | -                    |
| Asset retirement obligation accretion/abatement  | (31,740)             | 151,318              |
| Bad debts  | (10,872)             | (23,638)             |
| Noncash contributions  | (225,000)            | -                    |
| Realized and unrealized gains on investments   | 237,739              | (5,371,842)          |
| Change in beneficial interest in trusts  | 61,247               | 42,729               |
| Change in split interest agreements  | (539,887)            | (46,542)             |
| Income reinvested  | (1,681,602)          | (2,068,759)          |
| Investment return restricted for long-term investment                                      | (270,984)            | (273,435)            |
| Contributions restricted for long-term purposes  | (18,889,188)         | (22,505,562)         |
| Actuarial adjustment of annuities payable  | (60,594)             | 147,135              |
| Loan cancellations and reinstatements  | 31,069               | 23,930               |
| Change in certain assets and liabilities:  |                      |                      |
| Receivables:   |                      |                      |
| Student accounts   | (112,093)            | (25,865)             |
| Contributions  | 133,858              | (36,752)             |
| Government grants  | 50,265               | 3,833                |
| Accrued interest   | (6,437)              | 113                  |
| Other  | 57,256               | 89,613               |
| Inventories  | 23,699               | (8,477)              |
| Cash surrender value of life insurance and other assets                                    | (8,301)              | 335,111              |
| Accounts payable   | (70,565)             | (452,906)            |
| Accrued liabilities  | 2,832,361            | 200,417              |
| Deferred income, deposits and funds held for student organizations                         | 111,616              | (7,015)              |
| Postretirement obligation  | 89,706               | 155,146              |
| Net Cash Flows from Operating Activities   | <u>(9,394,489)</u>   | <u>(10,163,118)</u>  |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>  |                      |                      |
| Purchases of investments   | (30,463,645)         | (32,137,902)         |
| Proceeds from sales of investments   | 18,755,998           | 16,013,753           |
| Purchases of property and equipment  | (11,068,918)         | (4,522,511)          |
| Proceeds from sale of fixed assets   | 55,000               | -                    |
| Disbursements of loans to students   | (834,426)            | (757,919)            |
| Repayments of loans from students  | 863,515              | 915,351              |
| Net Cash Flows from Investing Activities   | <u>(22,692,476)</u>  | <u>(20,489,228)</u>  |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>  |                      |                      |
| Payments on line of credit   | (24,385,562)         | (21,328,572)         |
| Proceeds on line of credit   | 24,385,562           | 21,328,572           |
| Proceeds from bonds  | 10,000,000           | -                    |
| Repayment of principal on debt   | (925,000)            | (910,000)            |
| Investment return restricted for long-term investment                                      | 270,984              | 273,435              |
| Contributions received restricted for long-term purposes                                   | 22,422,207           | 31,555,643           |
| Changes in U.S. government grants refundable   | 13,326               | 53,698               |
| Payments to annuitants   | (254,502)            | (273,828)            |
| Net Cash Flows from Financing Activities   | <u>31,527,015</u>    | <u>30,698,948</u>    |
| <b>Net Change in Cash and Cash Equivalents</b>   | (559,950)            | 46,602               |
| CASH AND CASH EQUIVALENTS - Beginning of Year  | 11,949,324           | 11,902,722           |
| <b>CASH AND CASH EQUIVALENTS - END OF YEAR</b>   | <u>\$ 11,389,374</u> | <u>\$ 11,949,324</u> |

See accompanying notes to financial statements.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES

---

Lawrence University of Wisconsin (the "University"), which formally opened in 1847, is an independent, nonsectarian, coeducational institution of higher learning with an enrollment of approximately 1,500 students located in Appleton, Wisconsin. The University, through its undergraduate college and conservatory, educates men and women in the liberal arts and sciences and music. Committed to the development of intellect and talent, the acquisition of knowledge and understanding, and the cultivation of judgment and values, the University prepares students for lives of service, achievement, leadership and personal fulfillment. The accounting policies of the University reflect practices common to universities and conform to accounting principles generally accepted in the United States of America. The more significant accounting policies are summarized below:

**Net Asset Classifications** – For the purposes of financial reporting, the University classifies resources into three net asset categories pursuant to any donor-imposed restrictions and applicable law. Accordingly, the net assets of the University are classified in the accompanying financial statements in the categories that follow:

**Permanently Restricted Net Assets** – Net assets subject to donor-imposed stipulations that they be maintained permanently by the University. Generally, the donors of these assets permit the University to use all or part of the income earned on related investments for general or specific purposes.

**Temporarily Restricted Net Assets** – Net assets subject to donor-imposed stipulations that will be met by action of the University and/or the passage of time.

**Unrestricted Net Assets** – Net assets not subject to donor-imposed stipulations.

Revenues from sources other than contributions are generally reported as increases in unrestricted net assets. Expenses are reported as decreases in unrestricted net assets. Income earned on donor restricted funds is initially classified as temporarily restricted net assets and is reclassified as unrestricted net assets when expenses are incurred for their intended purpose.

Contributions, including unconditional promises to give, are recognized as revenues in the period received and are reported as increases in the appropriate categories of net assets in accordance with donor restrictions. For restrictions that are met in the same year as received contributions are either classified as unrestricted net assets immediately or are reported as revenues of the temporarily restricted net asset class depending on the nature of the restriction. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met.

Contributions of property and equipment without donor stipulations concerning the use of such long-lived assets are reported as unrestricted revenues. Contributions of cash or other assets to be used to acquire property and equipment are reported as temporarily restricted revenues; the restrictions are considered to be released when the property or equipment purchased with the restricted gifts is placed in service.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (cont.)

---

In the absence of donor stipulations or law to the contrary, losses on the investments of a donor-restricted endowment fund reduce temporarily restricted net assets to the extent that donor-imposed temporary restrictions on net appreciation of the fund have not been met before the loss occurs. Any remaining loss reduces unrestricted net assets. If losses reduce the assets of a donor-restricted endowment fund below the level required by the donor stipulations or law, gains that restore the fair value of the assets of the endowment fund to the required level are classified as increases in unrestricted net assets.

Gains and losses on investments of endowment funds created by a board designation of unrestricted funds are included in changes in unrestricted net assets.

Non-operating activities reflect transactions affecting the net assets associated with endowment and capital campaign contributions, gains or losses on investments, change in value of split interest agreements, and other activities of a non-operating nature.

**Temporarily Restricted Net Assets** – With respect to temporarily restricted net assets, the University has adopted the following accounting policies:

**Reporting as Temporarily Restricted Revenues** – Contributions received with donor-imposed restrictions that are met in the same year as received are either classified as unrestricted net assets immediately or are reported as revenues of the temporarily restricted net asset class depending on the nature of the restriction. Contributions restricted for purposes that the University would normally fulfill are immediately recorded in the unrestricted net asset class. For those contributions recorded as revenues of the temporarily restricted net asset class, a reclassification to unrestricted net assets is made to reflect the expiration of contribution restrictions.

**Release of Restrictions on Net Assets for Acquisition of Land, Buildings and Equipment** – Contributions for property and equipment additions are classified as temporarily restricted net assets and released from restriction as assets are capitalized.

**Tuition and Fees and Auxiliary Revenues** – Tuition revenue is recognized in the period the classes are provided. Revenue from auxiliary enterprises is recognized when goods or services are provided. Financial assistance in the form of scholarships and grants that cover a portion of tuition, living and other costs is reflected as a reduction of tuition and fees revenues.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (cont.)

---

**Cash and Cash Equivalents and Restricted Cash and Cash Equivalents** – The University considers all highly liquid investments, except for those held for long-term investment, with a maturity of three months or less when purchased to be cash equivalents. Certain cash held by the University is restricted for the Federal Perkins Loan Fund or restricted bond proceeds that were not spent on construction projects by June 30, 2016.

**Receivables** – Student accounts receivable are carried at the unpaid balance of the original amount billed to students and student notes receivable are carried at the amount of unpaid principal. Both receivables are less an estimate made for doubtful accounts based on a review of all outstanding amounts. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Student accounts and loans receivable are written off when deemed uncollectible. Recoveries of student accounts and loans receivable previously written off are recorded when received. Receivables are generally unsecured.

After a student is no longer enrolled in an institution of higher education and after a grace period, interest is charged on Perkins student loans receivable and is recognized as it is charged. Perkins student loans receivable are considered to be past due if a payment is not made within 30 days of the payment due date, at which time, late fees are charged and recognized. The Perkins Loan Program receivables may be assigned to the U.S. Department of Education. Students may be granted a deferment, forbearance or cancellation of their student loan receivable based on eligibility requirements defined by the U.S. Department of Education.

**Inventories** – Inventories are valued at the lower of cost or market and consist primarily of janitorial, logo store merchandise and art supplies.

**Property and Equipment** – Property and equipment is stated at cost less accumulated depreciation. The University depreciates its assets on the straight-line basis over estimated useful lives as follows: buildings 30 to 40 years, land improvements 20 years and equipment/library books 3 to 20 years. The University has a policy of capitalizing all items \$1,000 or more or any group of items totaling \$2,500 or more. Normal repair and maintenance expenses are charged to operations as incurred.

**Art and Other Collections** – The University does not assign or record a value for art and other collections received as gifts. Accordingly, the value of certain art and other collections has been excluded from the statements of financial position. All art and other collections are insured at a value of approximately \$7,900,000 and \$7,900,000 as of June 30, 2016 and 2015.

**Deferred Revenue** – Certain revenue related to summer education programs is deferred and recognized as revenue in the same period expenses are recognized. Students are generally billed for courses prior to the start of the course.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (cont.)

---

**Asset Retirement Obligations** – Asset retirement obligations are estimated costs and obligations associated with the retirement of long-lived assets. These liabilities were initially recorded at fair value and the related asset retirement costs were recorded as decreases in unrestricted net assets. Asset retirement costs are subsequently accreted over the useful lives of the related assets. At June 30, 2016 and 2015, the asset retirement obligations are estimated to be approximately \$3,388,600 and \$3,421,400, respectively. The estimate of the losses that are probable for asbestos removal was calculated using the expected cash flow approach and based on an inventory of the University's long-lived assets combined with an estimate of the current market prices to remove the asbestos. The University utilized a credit-adjusted risk-free rate to discount the asset retirement obligation.

**Self-Funded Insurance** – The University maintains a self-funded health plan. Specific and aggregate stop loss coverage on the health plan is provided to limit the ultimate exposure of the University. A liability is provided for claims incurred but not reported. Management reviews this accrual on an on-going basis and believes it is adequate to cover such claims. The liability for self-funded insurance claims incurred but not reported is shown in accrued liabilities on the statement of financial position.

**Grants to Specified Students** – Amounts received from state and federal agencies designated for the benefit of specified students are considered agency transactions and, therefore, are not reflected as revenues and expenses of the University. The amount of such grants totaled \$598,641 and \$1,505,000, respectively, during the year ended June 30, 2016 and \$671,521 and \$1,351,017, respectively, during the year ended June 30, 2015.

**U.S. Government Grants Refundable** – Funds provided by the United States Government under the Federal Perkins Loan Program are loaned to qualified students and may be reloaned after collections. These funds are ultimately refundable to the government and are included as liabilities in the statements of financial position. Revenues from other government grants are recognized as they are earned in accordance with the agreement. Any funding received before it is earned is recorded as a refundable advance. Expenses incurred before cash is received are recorded as receivables.

**Income Tax Status** – The Internal Revenue Service has determined that the University is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. The University is also exempt from state income taxes. However, any unrelated business income may be subject to taxation.

The University follows the accounting standards for contingencies in evaluating uncertain tax positions. This guidance prescribes recognition threshold principles for the financial statement recognition of tax positions taken or expected to be taken on a tax return that are not certain to be realized. No liability has been recognized by the University for uncertain tax positions as of June 30, 2016 and 2015. The University's tax returns are subject to review and examination by federal and state authorities.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (cont.)

---

**Use of Estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Interest Rate Exchange Agreements** – The University uses interest rate exchange agreements as part of its risk management strategy to manage exposure to fluctuations in interest rates and to manage the overall cost of its debt. The interest rate exchange agreements were not entered into for trading or speculative purposes. The interest rate exchange agreements are recognized as either an asset or liability on the statement of financial position and are measured at fair value. Because the interest rate exchange agreements are often held for the life of the strategy, they may reflect significant unrealized gains or losses depending on the change in value since the inception of the contracts. All unrealized and realized gains and losses from the interest rate exchange agreements are reflected in the statements of activities.

**Fair Value of Financial Instruments** – The carrying amounts of cash and cash equivalents, accounts receivable and other receivables, amounts held for others, accounts payable and accrued liabilities, deferred income and deposits are reasonable estimates of fair value due to the short-term maturity of these financial instruments.

A reasonable estimate of the fair value of the receivables from students under government loan programs and grants refundable to the government for student loans could not be made because the notes receivable are not saleable and can only be assigned to the U.S. Government or its designee. The fair value of receivables under institutional loan programs approximates carrying value.

The carrying amounts of long-term debt approximate fair value because these financial instruments bear interest at rates which approximate current market rates for notes with similar maturities and credit quality.

Contributions of assets other than cash are recorded at their estimated fair value at the date of the gift. Estimates of fair value involve assumptions and estimation methods that are uncertain and, therefore, the estimates could differ from actual results.

Other investments are carried at cost. The fair values for investments and other financial instruments recorded at fair value on a recurring basis are included in Note 2.

**Fund Raising and Advertising Expenses** – For the years ended June 30, 2016 and 2015, fund raising expenses totaled \$2,980,011 and \$2,842,350, respectively. Advertising expenses totaled \$237,529 and \$226,172, respectively. The University expenses advertising costs at the time incurred.

**Functional Allocation of Expenses** – The costs of providing the various programs and other activities have been summarized on a functional basis as shown in Note 18.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 2 – FAIR VALUE MEASUREMENTS

---

Fair value is defined as the exchange price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the assets or liability in an orderly transaction between market participants at the measurement date. A three-level hierarchy is used for fair value measurements, which is based on the transparency of information, such as the pricing source, used in the valuation of an asset or liability as of the measurement date.

Financial instruments received and reported at fair value are classified in one of the following three levels. There have been no changes in the techniques and inputs used as of June 30, 2016 and 2015.

- Level 1 – Inputs are quoted prices unadjusted in active markets for identical assets or liabilities that the reporting entity can access at the measurement date.
- Level 2 – Inputs, other than quoted prices, included in Level 1 that are observable for the asset or liability, either directly or indirectly. This includes quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, or market-corroborated inputs.
- Level 3 – Inputs are unobservable for the asset or liability. Unobservable inputs reflect the assumptions that market participants would use in pricing the asset or liability including assumptions about risk using the best information available in the circumstances.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 2 – FAIR VALUE MEASUREMENTS (cont.)

The following table presents financial instruments that are measured at fair value on a recurring basis by the fair value hierarchy as of June 30, 2016:

|  | Total                 | Level 1               | Level 2              | Level 3              |
|--|-----------------------|-----------------------|----------------------|----------------------|
| <b>ASSETS</b>                              |                       |                       |                      |                      |
| Short-term investments                     | \$ 422,106            | \$ 422,106            | \$ -                 | \$ -                 |
| Equity securities                          |                       |                       |                      |                      |
| Domestic                                   | 75,418,071            | 75,418,071            | -                    | -                    |
| Foreign                                    | 71,635,218            | 71,635,218            | -                    | -                    |
| Hedge fund                                 | 49,267,363            | -                     | 37,384,879           | 11,882,484           |
| Fixed income securities                    |                       |                       |                      |                      |
| Domestic                                   | 32,357,945            | 24,471,032            | 7,886,913            | -                    |
| Foreign                                    | 673,466               | -                     | 673,466              | -                    |
| Private equity funds                       | 26,010,640            | -                     | -                    | 26,010,640           |
| Real estate funds                          | 26,628,327            | -                     | -                    | 26,628,327           |
| Beneficial interest in funds held in trust | 2,738,373             | -                     | -                    | 2,738,373            |
| Total                                      | <u>\$ 285,151,509</u> | <u>\$ 171,946,427</u> | <u>\$ 45,945,258</u> | <u>\$ 67,259,824</u> |
| <b>LIABILITIES</b>                         |                       |                       |                      |                      |
| Interest rate exchange agreements          | <u>\$ 2,198,499</u>   | <u>-</u>              | <u>\$ 2,198,499</u>  | <u>-</u>             |

The following table presents financial instruments that are measured at fair value on a recurring basis by the fair value hierarchy as of June 30, 2015:

|  | Total                 | Level 1               | Level 2              | Level 3              |
|--|-----------------------|-----------------------|----------------------|----------------------|
| <b>ASSETS</b>                              |                       |                       |                      |                      |
| Short-term investments                     | \$ 421,390            | \$ 421,390            | \$ -                 | \$ -                 |
| Equity securities                          |                       |                       |                      |                      |
| Domestic                                   | 73,405,239            | 73,405,239            | -                    | -                    |
| Foreign                                    | 67,387,553            | 67,387,553            | -                    | -                    |
| Hedge fund                                 | 52,458,212            | -                     | 39,553,326           | 12,904,886           |
| Fixed income securities                    |                       |                       |                      |                      |
| Domestic                                   | 26,832,126            | 17,566,466            | 9,265,660            | -                    |
| Foreign                                    | 6,541,096             | 1,486,100             | 5,054,996            | -                    |
| Private equity funds                       | 20,257,030            | -                     | -                    | 20,257,030           |
| Real estate funds                          | 21,978,298            | -                     | -                    | 21,978,298           |
| Beneficial interest in funds held in trust | 2,780,301             | -                     | -                    | 2,780,301            |
| Total                                      | <u>\$ 272,061,245</u> | <u>\$ 160,266,748</u> | <u>\$ 53,873,982</u> | <u>\$ 57,920,515</u> |
| <b>LIABILITIES</b>                         |                       |                       |                      |                      |
| Interest rate exchange agreements          | <u>\$ 959,628</u>     | <u>\$ -</u>           | <u>\$ 959,628</u>    | <u>\$ -</u>          |

The following methods and assumptions were used to estimate the fair value for each class of financial instrument measured at fair value:

**Short-term investments** – The fair value of short-term investments, consisting of a 12 month certificate of deposit is classified as Level 1 as these funds are not traded on a regular basis.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 2 – FAIR VALUE MEASUREMENTS (cont.)

---

**Equity securities** – Investments in equity securities are measured at fair value using quoted market prices. They are classified as Level 1 as they are traded in an active market for which closing prices are readily available.

**Fixed income securities** – Investments in fixed income securities are comprised of government and municipal bonds and notes, corporate bonds and assets, mortgage backed securities, and floating rate bank loans. The majority of the fixed income securities are classified as Level 1 as the underlying securities are traded in an active market for which closing prices are readily available. Some of the fixed income securities are Level 2 since fair value is based on multiple sources of information, which may include market data and/or quoted market prices from either markets that are not active or are for the same or similar assets in active markets.

**Private equity funds** – Investments in private equity funds, for which there is no readily determinable fair value are classified as Level 3 as the valuation is based on significant unobservable inputs. In cases where the investee has provided its investors with a net asset value per share that has been calculated in accordance with the AICPA Audit and Accounting Guide, *Investment Companies*, the University has estimated its fair value by using the net asset value provided by the investee as of March 31, adjusted for cash receipts, cash disbursements, significant known valuation changes in market values of publicly held securities contained in the portfolio and security distributions through June 30.

**Real estate and hedge funds** – The majority of the investments in hedge and real estate funds are classified as Level 2 since fair value is based on multiple sources of information, which may include market data and/or quoted market prices from either markets that are not active or are for the same or similar assets in active markets. In cases where the investee has provided its investors with a new asset value per share that has been calculated in accordance with the AICPA Audit and Accounting Guide, *Investment Companies*, the University has estimated its fair value by using the net asset value provided by the investee as of June 30. Some investments in real estate and hedge funds are classified as Level 3 as these investments are in an investment vehicle for which there is no readily determinable fair value and valuation may be based on significantly unobservable inputs.

**Beneficial interest in trusts** – The University's beneficial interest in trusts administered by a third party are classified as Level 3 as the fair values are based on a combination of Level 2 inputs (interest rates and yield curves) and significant unobservable inputs (entity specific estimates of cash flows). Since the University has an irrevocable right to receive the income earned from the trust's assets, the fair value of the University's beneficial interest is estimated to approximate the fair value of the trusts' assets.

**Interest rate exchange agreements** – Interest rate exchange agreements are classified as Level 2 as the fair value is based on observable inputs to a valuation model (interest rates, credit spreads, etc.) which take into account the present value of the estimated future cash flows and credit valuation adjustments.

While the University believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 2 – FAIR VALUE MEASUREMENTS (cont.)

The following table presents a reconciliation of statement of financial position amounts for financial instruments measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2016:

|   | Net Realized<br>and Unrealized<br>Gains (Losses)<br>Included in |                         |                     |                      |             | Balances<br>June 30, 2016 |
|---|---|-------------------------|---------------------|----------------------|-------------|---------------------------|
|   | Balances<br>June 30, 2015                                       | Change in Net<br>Assets | Purchases           | Sales                | Transfers   |                           |
| <b>Assets</b>                                 |   |                         |                     |                      |             |                           |
| Hedge Fund                                    | \$ 12,904,886   | \$ (1,022,402)          | \$ -                | -                    | -           | \$ 11,882,484             |
| Private Equity Funds                          | 20,257,030  | 3,795,099               | 5,764,625           | (3,806,114)          | -           | 26,010,640                |
| Real Estate Funds                             | 21,978,297  | 2,703,635               | 3,831,082           | (1,884,687)          | -           | 26,628,327                |
| Beneficial interest in<br>funds in held trust | 2,780,301   | (41,928)                | -                   | -                    | -           | 2,738,373                 |
| <b>Totals</b>                                 | <b>\$ 57,920,514</b>  | <b>\$ 5,434,404</b>     | <b>\$ 9,595,707</b> | <b>\$(5,690,801)</b> | <b>\$ -</b> | <b>\$ 67,259,824</b>      |

The amount of total gains (losses) for the period included in change in net assets attributable to the change in unrealized gains or losses relating to financial instruments still held at June 30, 2016:

\$ 5,365,117

The following table presents a reconciliation of statement of financial position amounts for financial instruments measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2015:

|   | Net Realized<br>and Unrealized<br>Gains (Losses)<br>Included in |                         |                     |                      |                      | Balances<br>June 30, 2015 |
|---|---|-------------------------|---------------------|----------------------|----------------------|---------------------------|
|   | Balances<br>June 30, 2014                                       | Change in Net<br>Assets | Purchases           | Sales                | Transfers            |                           |
| <b>Assets</b>                                 |   |                         |                     |                      |                      |                           |
| Hedge Fund                                    | \$ 4,357,196  | \$ 547,690              | 8,000,000           | -                    | -                    | \$ 12,904,886             |
| Private Equity Funds                          | 19,458,124  | (38,193)                | 3,737,313           | (2,900,214)          | -                    | 20,257,030                |
| Real Estate Funds                             | 4,037,278   | 1,906,601               | 1,370,715           | (1,077,441)          | 15,741,144           | 21,978,297                |
| Beneficial interest in<br>funds in held trust | 2,815,924   | (35,623)                | -                   | -                    | -                    | 2,780,301                 |
| <b>Totals</b>                                 | <b>\$ 30,668,522</b>  | <b>\$ 2,380,475</b>     | <b>\$13,108,028</b> | <b>\$(3,977,655)</b> | <b>\$ 15,741,144</b> | <b>\$ 57,920,514</b>      |

The amount of total gains (losses) for the period included in change in net assets attributable to the change in unrealized gains or losses relating to financial instruments still held at June 30, 2015:

\$ 2,250,685

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 2 – FAIR VALUE MEASUREMENTS (cont.)

The fair value of certain funds has been estimated using the Net Asset Value (“NAV”) as reported by the management of the fund. FASB guidance allows for the use of the NAV as a “practical expedient” estimating the fair value of alternative investments. NAV reported by each alternative investment fund is used as a practical expedient to estimate the fair value of the University’s interest in the fund. Investments are categorized as Level 2 instruments when the University has the ability to redeem its investment in the entity at the NAV per share in the near term. If the University does not know when it will have the ability to redeem its investment or it does not have the ability to redeem its investment at NAV per share in the near term, the investments are categorized as Level 3 instruments. The University generally considers a redemption period of 90 days or less to be considered near term.

The following table lists the investments in alternative investments by major category:

|   | Private Equity Funds  | Real Estate Funds                              | Hedge Funds   |
|---|---|--|---|
| Fair Value as of June 30, 2016                            | \$ 26,010,640   | \$ 26,628,327                                  | \$ 49,267,363   |
| Significant Investment Strategy                           | Venture, Buyout, and Distressed in the US and international | Core and some value added, primarily in the US | Long/short stocks, convertible arbitrage, volatility arbitrage, distressed credit, relative value fixed income, special situations, global macro, commodities |
| Remaining Life  | 1 to 13 years   | 1 to 10 years                                  | -   |
| Dollar Amount of Unfunded Commitments as of June 30, 2016 | \$22,738,549  | \$ -   | \$ -  |
| Timing to Draw Down Commitments                           | 1 to 13 years   | 1 to 5 years                                   | N.A.  |
| Redemption Terms  | N.A.  | 30 day notice for core                         | 60-90 days notice   |
| Redemption Restrictions                                   | N.A.  | Value added real estate is closed end fund     | N.A.  |
| Redemption Restrictions in Place at Year End              | N.A.  | N.A.   | N.A.  |

The fair value of variable rate long-term debt is assumed to approximate cost based on the nature of those obligations. The approximate fair value of fixed rated debt (2012 Series bonds) was \$8,418,310 as of June 30, 2016 and \$9,388,473 as of June 30, 2015. The estimated fair value for the fixed rate debt was estimated using the rates currently offered for comparable debt instruments with similar remaining maturities. Based on these inputs, the fair value of the fixed rate long-term debt would be classified as a Level 2 liability.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 3 – NET ASSETS

Temporarily restricted net assets are comprised of the following at June 30:

|  | 2016              | 2015              |
|--|-------------------|-------------------|
| Restricted for capital additions               | \$ 837,546        | \$ 2,612,246      |
| Restricted to future periods                   | 3,375,138         | 5,531,451         |
| Split-interest agreements, net                 | 2,012,396         | 2,044,647         |
| Restricted for other donor designated purposes | 51,930,262        | 58,539,913        |
| <br>Totals                                     | <br>\$ 58,155,342 | <br>\$ 68,728,257 |

Permanently restricted net assets are comprised of the following:

|  | 2016               | 2015               |
|--|--------------------|--------------------|
| Endowment investments, the income from which is expendable to support: |                    |                    |
| Faculty chairs   | \$ 28,320,547      | \$ 29,312,501      |
| Scholarships   | 111,324,672        | 98,029,795         |
| Other donor imposed restrictions                                       | 50,817,781         | 45,315,824         |
| General operations   | 7,416,384          | 7,409,989          |
|  | 197,879,384        | 180,068,109        |
| Contributions receivable, net  | 11,330,706         | 15,248,293         |
| Split-interest agreements, net   | 5,412,912          | 5,118,184          |
| <br>Totals   | <br>\$ 214,623,002 | <br>\$ 200,434,586 |

The endowment balance disclosed above consists of investments and permanently restricted contributions receivable and trust interests.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 4 – NET ASSETS RELEASED FROM RESTRICTIONS

Net assets were released from donor restrictions during the years ended June 30, 2016 and 2015 by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

|   | 2016                 | 2015                 |
|---|----------------------|----------------------|
| Purpose restrictions accomplished:                |                      |                      |
| Funded endowment restrictions                     | \$ 749,043           | \$ 755,831           |
| Other donor imposed restrictions                  | 2,168,132            | 2,161,267            |
| Investment return designated for current purposes | 8,772,058            | 7,423,211            |
| Gift-funded capital additions                     | 4,586,773            | 370,599              |
|   | <u>16,276,006</u>    | <u>10,710,908</u>    |
| Unrestricted pledge payments received             | 1,280,818            | 1,334,846            |
|   | <u>17,556,824</u>    | <u>12,045,754</u>    |
| Totals  | <u>\$ 17,556,824</u> | <u>\$ 12,045,754</u> |

These assets were reclassified to unrestricted net assets.

### NOTE 5 – CONTRIBUTIONS RECEIVABLE

Contributions receivable include the following unconditional promises to give at June 30:

|   | 2016                 | 2015                 |
|---|----------------------|----------------------|
| Unrestricted                              | \$ 1,857,795         | \$ -                 |
| Temporarily restricted - operations       | 4,721,041            | 3,803,670            |
| Temporarily restricted - capital projects | -                    | 2,409,959            |
| Permanently restricted - endowment        | 11,658,203           | 15,978,479           |
| Gross unconditional promises to give      | <u>18,237,039</u>    | <u>22,192,108</u>    |
| Less:                                     |                      |                      |
| Discount to net present value             | (479,932)            | (922,761)            |
| Allowance for uncollectible promises      | <u>(65,614)</u>      | <u>(80,698)</u>      |
| Net Unconditional Promises to Give        | <u>\$ 17,691,493</u> | <u>\$ 21,188,649</u> |

At June 30, 2016, contributions receivable of \$7,359,468 are due in less than one year and \$10,348,907 are due in one to five years and \$528,664 is due in more than five years. Contributions due in more than one year were discounted at interest rates ranging from 1.8% to 3.2%. Contributions due in less than one year were not discounted.

Conditional contributions receivable of \$2,500,000 were not recorded as of June 30, 2016. The contributions will be recognized as revenue when the conditions are met.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### **NOTE 5 – CONTRIBUTIONS RECEIVABLE, (CONT.)**

The fair value of contributions receivable is based on a discounted cash flow methodology using discount rates consistent with the expected maturities of the pledges, adjusted for consideration of the donor's credit. The fair value of contributions receivable approximates carrying value and would be considered Level 3 in the fair value hierarchy.

### **NOTE 6 – STUDENT LOANS RECEIVABLE**

The University issues uncollateralized loans to students based on financial need. New student loans are funded through the Federal Perkins government loan program. Lawrence University no longer funds new student loans through institutional resources. Allowances for doubtful accounts are established based on prior collection experience and current economic factors which, in management's judgment, could influence the ability of loan recipients to repay the amounts per the loan terms.

Student loans are comprised of the following as of June 30:

|  | 2016         | 2015         |
|--|--------------|--------------|
| Student loans:                             |              |              |
| Lawrence University Loans                  | \$ 733,469   | \$ 834,871   |
| Perkins Student Loans                      | 5,653,984    | 5,614,007    |
|  | 6,387,453    | 6,448,878    |
| Less: Allowance for uncollectible accounts |              |              |
| Beginning of year                          | (928,000)    | (972,000)    |
| Write-offs                                 | 20,000       | 44,000       |
| End of year                                | (908,000)    | (928,000)    |
| Student Loans Receivable, Net              | \$ 5,479,453 | \$ 5,520,878 |

Funds advanced by the Federal government of \$2,472,968 at June 30, 2016 and 2015 are ultimately refundable to the government and are classified as liabilities in the statement of financial position.

At June 30, 2016 and 2015, the following amounts were past due under student loan programs:

|                  | 1-60 days<br>past due | 60-90 days<br>past due | 90+ days<br>past due | Total past<br>due |
|------------------|-----------------------|------------------------|----------------------|-------------------|
| June 30,<br>2016 | \$ 3,694              | \$ 944                 | \$ 524,490           | \$ 529,128        |
| 2015             | \$ 2,894              | \$ 897                 | \$ 498,297           | \$ 502,087        |

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 7 – INVESTMENTS

---

Investments are stated at market value and consist of the following:

|                                 | <u>2016</u>               | <u>2015</u>               |
|---------------------------------|---------------------------|---------------------------|
| Cash and short-term investments | \$ 1,439                  | \$ 1,439                  |
| Certificates of deposits        | 420,667                   | 419,951                   |
| Equity securities               |                           |                           |
| Domestic                        | 75,418,071                | 73,405,239                |
| Foreign                         | 71,635,218                | 67,387,553                |
| Fixed income securities         |                           |                           |
| Domestic                        | 32,357,945                | 26,832,126                |
| Foreign                         | 673,466                   | 6,541,096                 |
| Alternative investments         | 101,906,330               | 94,693,539                |
| Beneficial interests in trusts  | <u>2,738,373</u>          | <u>2,780,301</u>          |
| <br>Total Investments           | <br><u>\$ 285,151,509</u> | <br><u>\$ 272,061,245</u> |

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 7 – INVESTMENTS (cont.)

Investment returns are comprised of the following for the years ended June 30:

|  | 2016                  |                           |                           |                        |
|--|-----------------------|---------------------------|---------------------------|------------------------|
|  | Unrestricted          | Temporarily<br>Restricted | Permanently<br>Restricted | Total                  |
| Dividends and interest   | \$ -                  | \$ 1,853,574              | \$ -                      | \$ 1,853,574           |
| Net realized and<br>unrealized gains   | <u>(1,753,720)</u>    | <u>951,392</u>            | <u>270,984</u>            | <u>(531,344)</u>       |
| Return on investments  | (1,753,720)           | 2,804,966                 | 270,984                   | 1,322,230              |
| Investment return<br>designated for current operations                                   | <u>(2,312,420)</u>    | <u>(10,024,255)</u>       | <u>(200,738)</u>          | <u>(12,537,413)</u>    |
| Investment return in<br>excess (deficit) of amounts<br>designated for current operations | <u>\$ (4,066,140)</u> | <u>\$ (7,219,289)</u>     | <u>\$ 70,246</u>          | <u>\$ (11,215,183)</u> |
|  | 2015                  |                           |                           |                        |
|  | Unrestricted          | Temporarily<br>Restricted | Permanently<br>Restricted | Total                  |
| Dividends and interest   | \$ -                  | \$ 2,254,634              | \$ -                      | \$ 2,254,634           |
| Net realized and<br>unrealized gains   | <u>1,087,255</u>      | <u>3,855,137</u>          | <u>273,435</u>            | <u>5,215,827</u>       |
| Return on investments  | 1,087,255             | 6,109,771                 | 273,435                   | 7,470,461              |
| Investment return<br>designated for current operations                                   | <u>(2,107,887)</u>    | <u>(8,581,935)</u>        | <u>(166,778)</u>          | <u>(10,856,600)</u>    |
| Investment return in<br>excess (deficit) of amounts<br>designated for current operations | <u>\$ (1,020,632)</u> | <u>\$ (2,472,164)</u>     | <u>\$ 106,657</u>         | <u>\$ (3,386,139)</u>  |

Investment fees of \$446,300 and \$377,700 for 2016 and 2015 are included in the above investment income.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 8 – PROPERTY AND EQUIPMENT

---

Property and equipment consists of the following at June 30:

|                                | <u>2016</u>           | <u>2015</u>           |
|--------------------------------|-----------------------|-----------------------|
| Land and land improvements     | \$ 10,277,228         | \$ 8,354,667          |
| Buildings                      | 170,693,012           | 167,833,173           |
| Equipment/Library Books        | 66,390,525            | 63,472,547            |
| Construction in progress       | 5,511,858             | 1,749,116             |
|                                | <u>252,872,623</u>    | <u>241,409,503</u>    |
| Less: Accumulated depreciation | <u>(141,287,030)</u>  | <u>(134,437,639)</u>  |
| Totals                         | <u>\$ 111,585,593</u> | <u>\$ 106,971,864</u> |

---

### NOTE 9 – LINE OF CREDIT

---

The University has a 12-month revolving unsecured line of credit with a bank under which it may borrow up to \$10,000,000 (for general operating purposes). At June 30, 2016 and 2015, there were no borrowings on the line of credit. The line of credit accrues interest at a variable rate which was 3.50% and 1.29% at June 30, 2016 and June 30, 2015, respectively.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 10 – LONG-TERM DEBT

The University has the following long-term debt outstanding at June 30:

| <b>Wisconsin Health and Educational Facilities Authority, Revenue Bonds</b>   | <u>2016</u>                                   | <u>2015</u>                                   |
|---|---|---|
| <p>Series 2014 - variable rate (currently 1.180522%). The University restructured its variable rate debt. The series 2014 bonds are variable rate direct purchase bonds and can be called. The bonds were purchased by DNT Asset Trust (JPMorgan Chase Bank). At June 30, 2015 there were \$10 million of available bond proceeds held by DNT trust that had not been drawn by the University. The proceeds were drawn as the University expended on specific construction projects. The proceeds were required to be fully drawn by May of 2016 and were fully drawn. See Note 2. The University had three interest rate exchange agreements in place during the year ended June 30, 2016. One agreement expired during the year. These agreements fix the rate on \$25.505 million of this debt. Under the agreement, the University either pays additional interest or receives an interest credit depending on the relationship between the variable rate and the fixed rate. See footnote 17 for details regarding statement of financial position and statement of activities impact related to these agreements. The interest rate exchange agreements have the following rates and maturities:</p> <ul style="list-style-type: none"> <li>\$7 million matured March 1, 2016 at 3.08%,</li> <li>\$6 million maturing August 13, 2017 at 4.307%.</li> <li>\$19.505 million maturing November 1, 2024 at 1.79%,</li> </ul> | <p>\$ 35,505,000</p>                          | <p>\$ 25,505,000</p>                          |
| <p>Series 2012 - fixed rate (ranging from 1.4% to 3.5%), unsecured, payable in annual installments, maturing on February 1, 2023.</p>   | <p><u>8,530,000</u></p>                       | <p><u>9,455,000</u></p>                       |
| <p>Less: Bond discounts</p>   | <p><u>44,035,000</u><br/><u>(105,620)</u></p> | <p><u>34,960,000</u><br/><u>(120,709)</u></p> |
| <p>Totals</p>   | <p><u>\$ 43,929,380</u></p>                   | <p><u>\$ 34,839,291</u></p>                   |

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 10 – LONG-TERM DEBT (cont.)

---

The Series 2012 and 2014 Revenue Bonds have restrictive financial covenants. The University is in compliance with these covenants as of June 30, 2016.

Maturities of long-term debt are as follows:

|            |    |                   |
|------------|----|-------------------|
| 2017       | \$ | 945,000           |
| 2018       |    | 1,165,000         |
| 2019       |    | 1,195,000         |
| 2020       |    | 1,430,000         |
| 2021       |    | 1,475,000         |
| Thereafter |    | <u>37,825,000</u> |
|            | \$ | <u>44,035,000</u> |

For the years ended June 30, 2016 and 2015, interest expense on long-term debt approximated \$1,227,000 and \$1,163,000, respectively. There was no capitalized interest in 2016 or 2015.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 11 – EXECUTIVE RETIREMENT PLAN

---

The University is providing the estate of a retired executive with monthly cash payments of approximately \$7,500. These monthly payments started when the executive retired in June 2004 and will continue until June 30, 2022. The payments are discounted at a rate of 4.15% for 2016 and 4.05% for 2015. The present value of these payments at June 30, 2016 and 2015 was \$463,655 and \$532,478, respectively, and are included in accrued liabilities on the statements of financial position. Payments during the years ended June 30, 2016 and 2015 were \$88,880, and retirement expense was \$20,056 and \$16,726, respectively.

---

### NOTE 12 – POSTRETIREMENT HEALTH AND LIFE BENEFITS

---

The University provides retired employees over 65 and their respective spouses, if applicable, with monthly cash payments, which are to be utilized toward the payment of postretirement health benefits. Retirees and spouses under age 65 continue to participate in the University's health plan on a cost-sharing basis.

The following table shows the reconciliation of the accrued postretirement cost for the fiscal years ending June 30:

|  | <u>2016</u>           | <u>2015</u>           |
|--|-----------------------|-----------------------|
| Accrued postretirement benefit cost at July 1  | \$ (2,854,438)        | \$ (2,699,292)        |
| Net periodic postretirement benefit cost       | (258,033)             | (255,635)             |
| Actual retiree benefit payments                | <u>168,327</u>        | <u>100,489</u>        |
| Accrued postretirement benefit cost at June 30 | <u>\$ (2,944,144)</u> | <u>\$ (2,854,438)</u> |

Benefits expected to be paid for each of the five years subsequent to June 30, 2016 are estimated to be \$112,794, \$126,929, \$129,943, \$173,758 and \$179,108, respectively. Benefits expected to be paid 2022 through 2026 are estimated to be \$1,015,512. Contributions from the University expected to be paid to the plan for the year ended June 30, 2017 are estimated to be \$257,967.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 12 – POSTRETIREMENT HEALTH AND LIFE BENEFITS (cont.)

---

The following table shows the reconciliation of the funded status to the accrued postretirement benefit cost as of June 30:

|   | 2016                  | 2015                  |
|---|-----------------------|-----------------------|
| Accumulated postretirement benefit obligation (APBO): |                       |                       |
| (a) Retirees  | \$ (775,737)          | \$ (753,800)          |
| (b) Active employees eligible to retire               | (1,280,085)           | (1,130,581)           |
| (c) Active employees not eligible to retire           | <u>(1,240,198)</u>    | <u>(1,071,013)</u>    |
| (d) Total APBO  | (3,296,020)           | (2,955,394)           |
| Fair value of plan assets                             | <u>-</u>              | <u>-</u>              |
| Unfunded status                                       | (3,296,020)           | (2,955,394)           |
| Unrecognized net gain (loss)                          | <u>351,876</u>        | <u>100,956</u>        |
| Accrued Postretirement Benefit Obligation             | <u>\$ (2,944,144)</u> | <u>\$ (2,854,438)</u> |

The June 30, 2016 APBO is based on June 30, 2016 participant data. For 2016 and 2015, the weighted average discount rate used in determining the actuarial present value of the projected benefit obligation was 3.26% and 4.15%, respectively. The assumed health care trend rate was 10% for fiscal year 2016 and gradually declines to 5% in the year 2028.

The effect of a 1.0% increase in each future health care trend rate would change the APBO by approximately \$427,902 or 13%. The effect of a 1.0% decrease in each future health care trend rate would change the APBO by approximately (\$357,140) or (10.8%).

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 12 – POSTRETIREMENT HEALTH AND LIFE BENEFITS (cont.)

---

The following table shows the components of the net periodic postretirement benefit cost (NPPBC):

|  | 2016              | 2015              |
|--|-------------------|-------------------|
| Service cost                             | \$ 137,972        | \$ 139,064        |
| Interest cost                            | 120,061           | 116,571           |
| Net Periodic Postretirement Benefit Cost | <u>\$ 258,033</u> | <u>\$ 255,635</u> |

The above 2016 service cost and interest cost are based on June 30, 2016 participant data. For 2016 and 2015, the weighted average discount rate used in determining the actuarial present value of the projected benefit obligation was 3.26% and 4.15%, respectively. The assumed health care trend rate was 10% for fiscal year 2016 and gradually declines to 5% in the year 2028.

The effect of a 1.0% increase in each future health care trend rate would change the combined service cost and interest cost by approximately \$43,342 or 16.8%. The effect of a 1.0% decrease in each future health care trend rate would change the combined service cost and interest cost by approximately (\$35,420) or (13.7%).

---

### NOTE 13 – 403B RETIREMENT PLAN

---

Employees are immediately eligible to participate in the University's 403b plan. After two years of service employees are required to participate in the plan and to contribute 4% of their salary to the 403b plan. The University will match employee contributions at 8% of their salary after one year of service if they contribute at least 4%. A year of service is equal to working 1,000 or more hours a year. All participants are always 100% vested in the portion of their account balances that were contributed by them and after three years are 100% vested in the portion of their account balance that was contributed by the University.

Total retirement expense for the years ended June 30, 2016 and 2015 was approximately \$2,004,000 and \$1,872,000, respectively.

---

### NOTE 14 – DEFERRED COMPENSATION PLAN

---

The University started a discretionary deferred compensation plan in July 2013 designed to promote the retention of a key management employee. Under the terms of the plan, a fixed liability, as defined in the plan, is accrued by the University at the end of each calendar year. The accrual and related interest vest over a period defined in the plan document and payment is contingent upon the participant's employment with the University at the end of the vesting period. Expense recorded for the plan was \$30,000 in the years ended June 30, 2016 and 2015. At June 30, 2016 and 2015, the deferred compensation liability was \$96,766 and \$68,222, respectively. A liability representing the amount owed under this plan is included in the accrued liabilities line on the statements of financial position.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 15 – DEFERRED GIFT AGREEMENTS

---

The University has arrangements with donors classified as charitable lead trusts, charitable remainder trusts, and charitable gift annuities. In general, under these arrangements the University receives a gift from a donor in which it has a remainder interest and agrees to pay the donor stipulated amounts over the life of the donor. The arrangement may cover one or more lives. The University invests and administers the related assets and makes distributions to the beneficiaries as required. When the agreement reaches the end of its term, remaining assets are retained by the University as unrestricted, temporarily restricted or permanently restricted net assets, or in some instances, distributed to third-party beneficiaries.

When a gift is received under one of these arrangements, it is split into the amount representing the actuarial present value of future distributions back to the donor and the remaining gift value to be retained for the benefit of the University or third-party beneficiaries. The actuarial liability is adjusted annually using actuarial tables appropriate for the type of arrangement, number of lives covered and age and sex characteristics of the donor.

During the years ended June 30, 2016 and 2015, the University received gift income of approximately \$168,000 and \$62,000, respectively, relating to deferred gift agreements. Total assets held by the University under deferred gift agreements and liabilities related to these agreements totaled approximately \$7,117,112 and \$1,974,000, respectively, at June 30, 2016 and \$7,188,644 and \$2,119,000, respectively, at June 30, 2015.

---

### NOTE 16 – ENDOWMENT

---

The University's endowment consists of approximately 860 individual funds established for a variety of purposes. Its endowment includes both donor-restricted endowment funds and funds designated by the governing board to function as endowments. As required by GAAP, net assets associated with endowment funds, including funds designated by the governing board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

The following tables exclude contributions receivable and therefore there will be a variance between permanently restricted net assets shown on the statement of activities and the tables.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 16 – ENDOWMENT (cont.)

Endowment net asset composition by type of fund consists of the following as of June 30, 2016:

|                                   | Unrestricted                | Temporarily<br>Restricted   | Permanently<br>Restricted    | Total                        |
|-----------------------------------|-----------------------------|-----------------------------|------------------------------|------------------------------|
| Donor-restricted endowment funds  | \$ (2,788,041)              | \$ 46,943,391               | \$ 197,879,385               | \$ 242,034,735               |
| Board-designated endowment funds  | 41,441,064                  | -                           | -                            | 41,441,064                   |
| <b>Total Endowment Net Assets</b> | <b><u>\$ 38,653,023</u></b> | <b><u>\$ 46,943,391</u></b> | <b><u>\$ 197,879,385</u></b> | <b><u>\$ 283,475,799</u></b> |

Endowment net asset composition by type of fund consists of the following as of June 30, 2015:

|                                   | Unrestricted                | Temporarily<br>Restricted   | Permanently<br>Restricted    | Total                        |
|-----------------------------------|-----------------------------|-----------------------------|------------------------------|------------------------------|
| Donor-restricted endowment funds  | \$ (932,566)                | \$ 54,195,691               | \$ 180,068,109               | \$ 233,331,234               |
| Board-designated endowment funds  | 42,116,284                  | -                           | -                            | 42,116,284                   |
| <b>Total Endowment Net Assets</b> | <b><u>\$ 41,183,718</u></b> | <b><u>\$ 54,195,691</u></b> | <b><u>\$ 180,068,109</u></b> | <b><u>\$ 275,447,518</u></b> |

Changes in endowment net assets for the year ended June 30, 2016 are as follows:

|  | Unrestricted                | Temporarily<br>Restricted   | Permanently<br>Restricted    | Total                        |
|--|-----------------------------|-----------------------------|------------------------------|------------------------------|
| Endowment net assets, June 30, 2015                          | \$ 41,183,718               | \$ 54,195,691               | \$ 180,068,109               | \$ 275,447,518               |
| Investment return:   |                             |                             |                              |                              |
| Investment income  | -                           | 1,855,338                   | -                            | 1,855,338                    |
| Net appreciation (depreciation) -<br>realized and unrealized | (1,743,776)                 | 916,651                     | 200,734                      | (626,391)                    |
| <b>Total investment return</b>                               | <b>(1,743,776)</b>          | <b>2,771,989</b>            | <b>200,734</b>               | <b>1,228,947</b>             |
| Contributions  | 1,500,100                   | -                           | 18,633,115                   | 20,133,215                   |
| Return of original contributions                             | 25,370                      | -                           | (1,242,053)                  | (1,216,683)                  |
| Liquidation of split interest agreements<br>to endowment     | -                           | -                           | 420,214                      | 420,214                      |
| Liquidation of life insurance to endowment                   | -                           | -                           | -                            | -                            |
| Appropriation of endowment assets for<br>expenditure         | (2,312,390)                 | (10,024,289)                | (200,734)                    | (12,537,412)                 |
| <b>Endowment Net Assets, June 30, 2016</b>                   | <b><u>\$ 38,653,023</u></b> | <b><u>\$ 46,943,391</u></b> | <b><u>\$ 197,879,385</u></b> | <b><u>\$ 283,475,799</u></b> |

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 16 – ENDOWMENT (cont.)

Changes in endowment net assets for the year ended June 30, 2015 are as follows:

|  | Unrestricted         | Temporarily<br>Restricted | Permanently<br>Restricted | Total                 |
|--|----------------------|---------------------------|---------------------------|-----------------------|
| Endowment net assets, June 30, 2014                          | \$ 39,780,474        | \$ 56,688,309             | \$ 153,004,072            | \$ 249,472,855        |
| Investment return:   |                      |                           |                           |                       |
| Investment income  | -                    | 2,254,634                 | -                         | 2,254,634             |
| Net appreciation (depreciation) -<br>realized and unrealized | 1,010,508            | 3,834,683                 | 166,778                   | 5,011,969             |
| Total investment return                                      | 1,010,508            | 6,089,317                 | 166,778                   | 7,266,603             |
| Contributions  | -                    | -                         | 26,876,408                | 26,876,408            |
| Board-designated transfers                                   | 2,500,623            | -                         | -                         | 2,500,623             |
| Liquidation of split interest agreement<br>to endowment      | -                    | -                         | 62,358                    | 62,358                |
| Liquidation of life insurance to endowment                   | -                    | -                         | 125,271                   | 125,271               |
| Appropriation of endowment assets for<br>expenditure         | (2,107,887)          | (8,581,935)               | (166,778)                 | (10,856,600)          |
| Endowment Net Assets, June 30, 2015                          | <u>\$ 41,183,718</u> | <u>\$ 54,195,691</u>      | <u>\$ 180,068,109</u>     | <u>\$ 275,447,518</u> |

**Funds with Deficiencies** – From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the University to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature that are reported in unrestricted net assets were \$2,788,041 and \$932,566 as of June 30, 2016 and 2015, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions and continued appropriation for certain programs that was deemed prudent by the governing board. Subsequent gains that restore the fair value of the assets of the endowment fund to the required level will be classified as an increase in unrestricted net assets.

**Return Objectives and Risk Parameters** – The University has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the University must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the governing board, the endowment assets are invested in a manner that is intended to produce a real rate of return over inflation sufficient to support, in perpetuity, the mission of the University. It is particularly important to preserve the value of the assets in real terms to enable the Endowment to maintain the purchase power of its support of the University without eroding the real, long-term value of the corpus of the Endowment.

**Strategies Employed for Achieving Objectives** – The University's investment strategy incorporates a diversified asset allocation approach and maintains, within defined limits, exposure to the world equity, fixed-income, commodities, real estate and private equity markets. This strategy provides the University with a long-term asset mix that is intended to meet the University's long-term return goals with the appropriate level of risk.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 16 – ENDOWMENT (cont.)

---

The alternative investments were entered into to diversify the University's portfolio, to provide predictability in overall earnings and to provide market neutral holdings. The University's management, the investment committee of the Board of Trustees and the University's external investment consultants review reports provided by the general partners, and the University's external investment consultants attend meetings of the various general partners in order to evaluate the risk associated with these investments. In addition, the University monitors its portfolio mix to ensure that it is in accordance with Board policy.

**Spending Policy and How the Investment Objectives Relate to Spending Policy** – The University provides endowment income for general institutional purposes through the application of a budgeted endowment income plan. This plan provides the University with a rational and systematic means of determining the portion of investment income available to support current operations. The long-term endowment payout goal stipulated in the Statement of Investment Policy adopted in January, 2008 is computed by applying a formula of 5% of the 12-quarter moving average market value of invested endowment assets as of December 31 each year. The budgeted payout percentage is approved annually by the Board of Trustees and is used to compute the investment return designated for current operations; the difference between total return and return designated for current operations is reflected as a non-operating change in net assets. In 2016 and 2015, the Board of Trustees approved the endowment payout of \$12,537,412 and \$10,856,600, respectively.

**Interpretation of Relevant Law** – The University's governing board has interpreted the Wisconsin enacted version of Uniform Prudent Management of Institutional Funds Act (UPMIFA) as allowing the University to appropriate for expenditure or accumulate so much of an endowment fund as the University determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift instrument. Unless stated otherwise in the gift instrument, the assets in an endowment fund shall be donor-restricted assets until appropriated for expenditure by the Board of Trustees. See Note 1 for further information on net asset classifications.

The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the University in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the University considers the following factors in making a determination to appropriate or accumulate donor – restricted endowment funds:

1. The duration and preservation of the fund
2. The purposes of the University and the donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the University
7. The investment policies of the University

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### **NOTE 17 – DERIVATIVE INSTRUMENTS**

---

The University uses interest rate exchange agreements as part of its risk management strategy to manage exposure to fluctuations in interest rates and to manage the overall cost of its debt. Interest rate exchange agreements are used to manage identified and approved exposures and are not used for speculative purposes. The interest rate exchange agreements are recognized as either assets or liabilities on the statements of financial position and are measured at fair value. Interest rate exchange agreements are often held for the life of the strategy, but may reflect significant interim unrealized gains or losses depending on the change in value since the inception of the contract. All unrealized and realized gains and losses from the interest rate exchange agreements are reflected in the statements of activities.

Interest rate exchange agreements between the University and a third party (counterparty) provide for periodic exchange of payments between the parties based on changes in a defined index and a fixed rate and include counterparty credit risk. Counterparty credit risk is the risk that contractual obligations of the counterparties will not be fulfilled. Concentrations of credit risk relate to groups of counterparties that have similar economic or industry characteristics that would cause their ability to meet contractual obligations to be similarly affected by changes in economic or other conditions. Counterparty credit risk is managed by requiring high credit standards for the University's counterparties. The counterparties to these contracts are financial institutions that carry investment-grade credit ratings. The interest rate exchange agreements contain collateral provisions applicable to both parties to mitigate credit risk. The University does not anticipate non-performance by its counterparties.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

### NOTE 17 – DERIVATIVE INSTRUMENTS (cont.)

In fiscal 2016, the University paid \$611,957 more than it received in interest under the swap agreements. In fiscal 2015, the University paid \$580,967 more than it received in interest under the swap agreements. The difference between interest received and interest paid under the swap agreements is recorded as interest expense in the statements of activities.

The following is a summary of the outstanding positions under these interest rate exchange agreements as of June 30, 2016:

| Instrument Type             | Notional Amount | Maturity Date    | Rate Paid | Rate Received    |
|-----------------------------|-----------------|------------------|-----------|------------------|
| Floating to fixed rate swap | \$ 7,000,000    | March 1, 2016    | 3.08%     | IM-USD-LIBOR-BBA |
| Floating to fixed rate swap | \$ 6,000,000    | August 13, 2017  | 4.307%    | IM-USD-LIBOR-BBA |
| Floating to fixed rate swap | \$ 19,505,000   | November 1, 2024 | 1.79%     | IM-USD-LIBOR-BBA |

Derivative instruments are reported in the statements of financial position at fair value as of June 30, 2016 and 2015 as follows:

| Derivatives Not Designated as<br>Hedging Instruments | Statement of Financial<br>Position Location | Liabilities Derivative |            |
|--|---|------------------------|------------|
|  |   | Fair Value             |            |
|  |   | 2016                   | 2015       |
| Interest rate swap                                   | Accrued Liabilities                         | \$ 2,198,499           | \$ 959,628 |

The effect of derivative instruments is reported in the statements of activities as follows:

| Derivatives Not Designated as<br>Hedging Instruments | Location of Gain (Loss) on<br>Derivatives Recognized in the<br>Statement of Changes in<br>Net Assets | Amount of Gain (Loss) on<br>Derivatives Recognized in the<br>Statement of Changes in Net<br>Assets |           |
|--|--|--|-----------|
|  |  | 2016   |           |
|  |  | 2016   | 2015      |
| Interest rate swap                                   | Other Non-operating Items  | \$ (1,238,870)   | \$ 18,580 |

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 18 – FUNCTIONAL CLASSIFICATION OF EXPENSES

---

Expenses by function for the years ended June 30 were as follows:

|                              | 2016                 | 2015                 |
|------------------------------|----------------------|----------------------|
| Program Expenses             |                      |                      |
| Instruction                  | \$ 24,100,693        | \$ 24,389,669        |
| Research                     | 725,678              | 677,459              |
| Public service               | 1,646,394            | 1,639,685            |
| Academic support             | 5,342,428            | 5,352,827            |
| Student services             | 9,052,529            | 8,647,116            |
| Auxiliary expenses           | 10,910,981           | 10,444,935           |
|                              | <u>51,778,703</u>    | <u>51,151,691</u>    |
| Support Expenses             |                      |                      |
| Institutional administration | 15,805,960           | 14,964,398           |
|                              | <u>15,805,960</u>    | <u>14,964,398</u>    |
| Totals                       | <u>\$ 67,584,663</u> | <u>\$ 66,116,089</u> |

---

### NOTE 19 – SUPPLEMENTAL CASH FLOW & NONCASH INVESTING AND FINANCING INFORMATION

---

|   | 2016         | 2015         |
|---|--------------|--------------|
| Supplemental Cash Flow Information                    |              |              |
| Cash paid for interest                                | \$ 1,245,807 | \$ 1,248,014 |
| Property and equipment financed with accounts payable | 465,305      | 414,697      |
| Noncash Investing and Financing Information           |              |              |
| Noncash donation of land                              | 225,000      | -            |
| Revenue bonds issued for refunding                    | -            | 25,505,000   |
| Principal retired with refunding                      | -            | (25,355,000) |
| Issuance costs on debt issued                         | -            | (150,000)    |

---

### NOTE 20 – RELATED PARTY TRANSACTIONS

---

The University received \$812 thousand and \$5.13 million of gifts and contributions during fiscal years 2016 and 2015, respectively, from board of trustee members and employees. As of June 30, 2016 and 2015, \$1.05 million and \$5.4 million of board of trustee members and employee contributions, respectively, were recorded as receivables.

In addition, the University has contracted for services with the Boldt Company (a company with relations to a Lawrence University Board of Trustee member) for the renovation of Colman Hall. The Boldt Company contract is for \$5.7 million of the total \$6.5 million cost of the Colman Hall renovation. Payments totaling \$4.3 million have been made as of June 30, 2016.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 21 – CONCENTRATIONS OF CREDIT RISK

---

Financial instruments that potentially subject the University to concentrations of credit risk consist principally of cash and cash equivalents, short-term investments, marketable securities and other investments and accounts receivable and notes. The University places substantially all of its cash and liquid investments with high-quality financial institutions and limits the amount of credit exposure to any one financial institution; however, cash balances periodically exceed federally insured limits. Marketable securities, consisting of both debt and equity instruments, are generally placed in a variety of managed funds administered by different investment managers in order to limit credit risk. Student notes and receivables and other receivables are due from a variety of sources concentrated primarily in the Midwestern United States. In addition, the University's students receive a substantial amount of support from state and federal student financial assistance programs which are subject to audit by governmental agencies. A significant reduction in the level of this support, if this were to occur, could have an adverse effect on the University's programs and activities.

---

### NOTE 22 – RECLASSIFICATIONS

---

For comparability, certain 2015 amounts have been reclassified to conform to classification adopted in 2016. The reclassifications have no effect on reported amounts of net assets or change in net assets.

---

### NOTE 23 – COMMITMENTS

---

In 2015, the University entered into a commitment to renovate the Colman Residence Hall. The Colman Residence Hall renovation has a cost of approximately \$6.7 million, of which \$1.8 million is still due for future construction costs. The renovated residence hall will add approximately 44 beds, a lobby, a lounge area, and social spaces for students. The Colman Residence Hall renovation is expected to be completed in September 2016.

---

### NOTE 24 – SUBSEQUENT EVENTS

---

The University has evaluated subsequent events through October 27, 2016, which is the date that the financial statements were issued.

---

### NOTE 25 – NEW PRONOUNCEMENTS

---

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, *Revenue from Contracts with Customers*. This new accounting guidance was issued that outlines a single comprehensive model for entities to use in accounting for revenue from contracts with customers. For public business entities, including not-for-profit organizations that have issued, or are a conduit bond obligor for, securities that are traded, listed or quoted on an exchange or an over-the-counter market, ASU No. 2014-09 is effective for fiscal years beginning after December 15, 2017. For all other entities, the ASU is effective for fiscal years beginning after December 15, 2018. Early application is permitted for all entities for fiscal years beginning after December 15, 2016.

# LAWRENCE UNIVERSITY OF WISCONSIN

## NOTES TO FINANCIAL STATEMENTS As of and for the Year Ended June 30, 2016 and 2015

---

### NOTE 25 – New Pronouncements (cont.)

---

In April 2015, FASB issued ASU 2015-03, Interest-Imputation of interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs. Under the new guidance, debt issuance costs related to a recognized debt liability are presented as a direct reduction to the carrying amount of that debt liability. ASU 2015-03 is effective for fiscal years beginning after December 15, 2015, with early adoption permitted. ASU 2015-03 is to be applied retrospectively. The adoption of the standard will not have a significant impact on the University's statement of financial position or results of operations.

In February 2016, FASB issued ASU No. 2016-02, *Leases*. ASU No. 2016-02 was issued to increase transparency and comparability among entities. Lessees will need to recognize nearly all lease transactions (other than leases that meet the definition of a short-term lease) on the statement of financial position as a lease liability and a right-of-use asset (as defined). Lessor accounting under the new guidance will be similar to the current model. For public business entities, including not-for-profit organizations that have issued, or are a conduit bond obligor for, securities that are traded, listed or quoted on an exchange or an over-the-counter market, ASU No. 2016-02 is effective for fiscal years beginning after December 15, 2018. For all other entities, the ASU is effective for fiscal years beginning after December 15, 2019. Early application is permitted for all entities. Upon adoption, lessees and lessors will be required to recognize and measure leases at the beginning of the earliest period presented using a modified retrospective approach, which includes a number of optional practical expedients that entities may elect to apply.

In August 2016, FASB issued ASU 2016-14, Not-for-Profit Entities (Topic 958): *Presentation of Financial Statements of Not-for-Profit Entities*. The new guidance improves and simplifies the current net asset classification requirements and information presented in financial statements and notes that is useful in assessing a not-for-profit's liquidity, financial performance and cash flows. ASU 2016-14 is effective for fiscal years beginning after December 15, 2017, with early adoption permitted. ASU 2016-14 is to be applied retroactively with transition provisions.

In May 2015, FASB issued ASU 2015-07, *Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent)*. Under the new guidance, investments measured at net asset value, as a practical expedient for fair value, are excluded from the fair value hierarchy disclosure requirements. For non-public business entities, ASU 2015-07 is effective for fiscal years beginning after December 15, 2016 with early application permitted.

In January 2016, FASB issued ASU 2016-01, *Financial Instruments - Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities*. This new guidance is intended to improve the recognition and measurement of financial instruments and eliminates the requirement to disclose the fair value of financial instruments measured at amortized cost for Universities that are not public business entities. For non-public business entities, ASU 2016-01 is effective for fiscal years beginning after December 15, 2018, with early adoption permitted for fiscal years beginning after December 15, 2017. However, the new guidance permits entities that are not public business entities to adopt upon issuance the provision that eliminates the requirement to disclose the fair value of financial instruments measured at amortized cost. ASU 2016-01 is to be applied by means of a cumulative-effect adjustment to the statement of financial position as of the beginning of the fiscal year of adoption. The amendments related to equity securities without readily determinable fair values (including disclosure requirements) should be applied prospectively to equity investments that exist as of the date of adoption of ASU 2016-01.

The University is assessing the impact these standards will have on its financial statements.